

**ASCERTAINMENT – 4<sup>th</sup> Quarter 2007**  
**October 1<sup>st</sup> – December 31<sup>st</sup>, 2007**

**Agriculture & Rural Life Issues**

WLBG broadcasts “Loos Tales,” a program focusing on rural life and the importance of agriculture to the United States. The program airs weekday mornings at 6:55.

WLBG News Thursday 10/25/07 reported on County Council’s resolution honoring Marvin Weathers, who had retired earlier in the month after many years of service on the county’s water board, including being a charter member of the Rabun Creek Rural Water District beginning in 1972.

Laurens County Council presented a resolution and extended thanks to retired long-time water board commissioner Marvin Weathers as part of Council’s November 27<sup>th</sup> meeting. WLBG News reported on the occasion with sound from the presentation on local news Friday, 11/30/07.

**Animal Issues**

WLBG News reported on police calls for animal abuse as reports were made by local law enforcement, and also on reports of animals threatening people.

**Community & Cultural Events**

WLBG Talked with Mac Arnold, Blues Musician, about his upcoming appearance at Squealin’ On The Square Friday night, 10/5/07. We interviewed him on Monday morning’s News magazine at 6:07, 7:21 & 8:21am, and had him for an extended visit during Good Morning UpCountry Wednesday, 10/3/07, 8:30-9:00am.

WLBG Updated more information about the plans for Squealin’ on the Morning News Magazine Tuesday, 10/2/07 with Jonathan Irick, Main Street Laurens Director.

WLBG’s Morning News Magazine interviewed local TV personality Jack Roper about his appearance with his “Weatherman Band” Saturday of the Festival, in interviews on the Morning News Magazine Thursday, 10/4/07 at 6:07, 7:21 & 8:21am.

WLBG promoted the Laurens artist coop’s fund-raising event tied in with the Squealin’ On the Square Festival. We made announcements for “Pigs On Parade” at the Artists Coop on the Community Calendar Thursday and Friday, 10/4 and 10/5/07, as well as additional times on the Morning News Magazine Tuesday through Friday mornings, October 2<sup>nd</sup> thru 5<sup>th</sup>.

1)

**Community & Cultural, continued.....**

WLBG talked with Diane Wyatt, Clinton Downtown Director, with plans for the Clinton Fall Festival coming up October 27<sup>th</sup>. She told about the overall plans for the day, and about how food and craft vendors could still get involved. We talked with her on the Morning News Magazine Monday, 10/15/07 at 6:07, 7:21 & 8:21.

We also promoted the Clinton Fall Festival with announcements on Community Calendar, and additional announcements on the Morning News Magazine during October.

WLBG promoted a special appearance at the Laurens Library the evening of 10/11/07 of author David Maring from Georgetown following the release of his book. We announced the event, open free to the public, on the Community Calendar 10/10/07, and additional times on the morning news magazine October 1<sup>st</sup>, 9<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup>. We interviewed Mr. Maring during his visit to town and broadcast that Friday Morning, 10/12/07 at 6:42 & 7:42 am.

WLBG promoted a Legal Seminar at the Laurens Library Tuesday 10/23/07 with announcements in the Morning News Magazine and on Community Calendar, and we interviewed Library Director Bill Cooper the morning of the event, at 6:07, 7:21 & 8:21.

Note Ryan White Show Tuesday, 11/6/07 listed under Health Issues where WLBG promoted a Music Show on behalf of a local charity, which also resulted in an entertainment event in the County.

WLBG talked with John Young of the Laurens Commission of Public Works about the Laurens Lights Celebration for the upcoming Holidays. The CPW sponsors the event with Main Street Laurens. We told of new exhibits in the lights festival this year.

The interview was broadcast Thursday, 11/15/07 at 6:07, 7:21 & 8:21am.

WLBG talked with Jonathan Irick about several special events planned for Downtown Laurens during the upcoming holiday season on the Morning News Magazine Monday, 11/19/07. They included plans for the city Christmas Parade, Laurens Lights, a Children's Holiday Festival, a Movie Night, Breakfast with Santa, an Uptown Open House and a Snowball Drop event planned for the Square. The interview was broadcast at 6:07, 7:21 & 8:21am.

Registration for the parade was also promoted on the Community Calendar and the WLBG Morning News during the registration time period,

WLBG talked with Diane Wyatt, Clinton Administrative Assistant, on the Morning News Magazine Wednesday, 11/21/07 to talk about upcoming events planned for Downtown Clinton for the Christmas Holidays. We discussed the official Christmas Tree lighting 11/29/07 at 6pm and the Annual Christmas Parade at 10 am Saturday, 12/1/07. The interview was broadcast at 6:07, 7:21 & 8:21 am.

2)

### **Community & Cultural, continued.....**

WLBG promoted a candle-light tour program at the Musgrove Mill State Historic site planned for Saturday, December 8<sup>th</sup>, 2007. We interviewed Park Ranger Frank Stovall about the upcoming program, and about school tours becoming an important feature of the park's service to the community, in an interview on the WLBG Morning News Monday, 12/3/07 at 6:07, 7:21 & 8:21. We also promoted the event during the days prior to the program on the Morning News Magazine and on the Community Calendar.

Friday morning, November 30<sup>th</sup> The WLBG Morning News broadcast a composite of interviews on local Christmas Parades scheduled for Saturday, December 1<sup>st</sup>. We included interviews with Clinton Administrative Assistant and Downtown Director Diane Wyatt, Gray Court Mayor John Carter, and Laurens Main Street Director Jonathan Irick. The report was broadcast at 6:07, 7:21 & 8:21am.

The WLBG Morning News interviewed Laurens Mayor Sharon Brownlee Wednesday, December 12<sup>th</sup> about the upcoming weekend's special activities. A Free Movie night Friday night at the Little River Amphitheater featured "The Polar Express" while a Children's Christmas Festival was set for Saturday in the Little River Park, then a Special Christmas Music program Saturday night, and she promoted the "Limo Golf Cart" rides available Friday and Saturday night for people to see the Laurens Lights along the Little River trail without having to walk.

### **Domestic Violence**

October is Domestic Violence Awareness Month. WLBG News on Tuesday 10/2/07 reported on the SC Attorney General's Silent Witness program on Monday, on the steps of the state house. 50 names of domestic violence victims in 2006 were recognized, 40 men and 10 women. They included 4 women and 1 man killed in domestic incidents in Laurens County in 2006.

The WLBG Morning News Magazine interviewed Therapist Kim Perry with the Laurens County Safe Home about the issues of domestic violence on Tuesday, 10/9/07.

The interview was broadcast at 6:07, 7:21 & 8:21, and encouraged victims to seek help, also noting that it otherwise ends in tragedy.

WLBG reported on domestic violence incidents in Laurens County, noting Domestic Violence Awareness month Thursday 10/18/07 with news about a Laurens County man being arrested Wednesday 10/17 on charges of Murder for the death of the woman he was living with.

3)

### **Economic Development**

WLBG News reported 10/3/07 on Clinton City Council's vote the previous night to award a contract for improving the façade's of some 22 businesses in the downtown area, as part of a major state grant received in 2006.

Laurens County Council approved waiving the state blue laws for Laurens County for the upcoming Holiday season Tuesday, 10/23/07. WLBG reported on the action on the news the next day, including comments from Council member Keith Tollison, who initially proposed the move to assist local stores in competing with business in adjacent counties during the busy holiday spending season.

WLBG News Thursday, 10/25/07 reported on County Council giving 1<sup>st</sup> reading approval to an inducement package and a fee-in-lieu plan for a \$4 million expansion of a Ft. Inn area plant.

WLBG discussed relaxing Sunday Blue Laws in Laurens County so that local retailers can better compete with others in adjoining counties this upcoming Holiday Season, and other local economic development issues, during conversations with Laurens County Chamber of Commerce President Rob Clapper. He joined "Good Morning UpCountry" Wednesday, 10/31/07 from 8:30-9am, and the "Morning News Magazine" Thursday, November 1<sup>st</sup> with appearances at 6:07, 7:21 & 8:21 interview segments.

WLBG News covered actions by Laurens City Council the morning of 11/27/07, and by Laurens County Council that same evening, as part of Local News coverage Wednesday, November 28<sup>th</sup>. We also broadcast an interview with Laurens Commission of Public Works General Manager Dale Satterfield on the WLBG Morning News Wednesday morning at 6:07, 7:25 & 8:21am.

WLBG interviewed Laurens Main Street Director Jonathan Irick on Thursday, December 6<sup>th</sup>, about a "Snow Ball Drop" promotion coming up that night at 6 on the Laurens Square. We talked of how adults can come out while "BALLS" are dropped from a fire ladder with specials from local merchants, and we discussed other activities tied in with the program. We also mentioned the upcoming Raindeer Run for the YMCA Saturday, December 8<sup>th</sup>.

Laurens County Council Chairman Jim Coleman was the guest on the WLBG Morning News Tuesday, 12/11/07 in his capacity as chairman of the Laurens County Development Corporation. We discussed current projects for expansion of current industrial plants, current new plants locating, and efforts working with new industries locating here, and working with other prospective new industrial prospects.

#### **4) Economic Development, Continued.....**

WLBG news reported Tuesday, 12/4/07 about State Representative Adam Taylor of Laurens being appointed as chairman the Economic Development and Natural Resources Sub-Committee of the House Ways and Means Committee. The areas of state government under this committee include the State Commerce Department.

Representative Taylor was a guest on "Good Morning UpCountry" Wednesday, 12/05/07, and discussed the need to work on economic development. He also asked for and received citizen input on issues such as raising funds for much needed highway and bridge repairs in the state. Then Monday, December 10<sup>th</sup>, the WLBG Morning News featured an interview with Representative Taylor on the new committee chairmanship, and the need to promote economic development here in Laurens County and across the state.

Laurens County Chamber of Commerce President Rob Clapper visited on Good Morning Up-Country Wednesday morning, 12/19/07 and discussed the accomplishments of the Chamber during 2007.

Chamber President Rob Clapper returned to WLBG on the Morning News Wednesday, December 26<sup>th</sup> for a review of 2006, an additional announcement of the upcoming 30<sup>th</sup> Anniversary annual Meeting of the Chamber January 31<sup>st</sup>, and a look ahead to 2008. We also discussed ways the Chamber can serve to solidify and unify efforts being made by various local entities to maximize the opportunities for economic development of Laurens County.

#### **Education**

WLBG broadcast daily reports of bookmobile locations around the county for the Laurens County Library, including on the Community Calendar and additional announcements in the Morning News Magazine. An example would be the dates of 10/8, 10/9, 10/10 & 10/11.

South Carolina Superintendent of Education Dr. Jim Rex appeared before a Public Town Hall Tuesday 10/16/07 in Laurens County. WLBG promoted that meeting hours ahead of time on morning news-talk programs, and we reported on impressions from the meeting on WLBG News Wednesday, 10/17/07. Comments were included from sponsoring Chamber President Rob Clapper and how the issues relate to local economic development in Laurens County.

We ran other information, with details from Dr. Rex, on WLBG News Thursday, 10/18/07, and ran an interview with the State Superintendent on the Morning News Magazine 10/18/07 at 6:07, 7:21 & 8:21am.

WLBG promoted October as Truancy Month, with school attendance a serious issue.

We ran recorded messages from District 55 Superintendent Dr. Ed Taylor, plus other announcements on the Community Calendar October 4<sup>th</sup> and 19<sup>th</sup>, and in the morning news magazine additional times 10/1, 10/11, 10/12, 10/15, & 10/22.

**5)**

### **Education, continued....**

WLBG News covered both the District 55 and the District 56 School Board meetings Monday night, 10/22/07 and reported on both meetings on local news Tuesday, 10/23/07. Items covered included a new program for reducing behavior problems at Ford Elementary School, progress on construction of the new Clinton High School, and updating policies in local districts. Policy updates include new regulations for District 55 addressing teachers having inappropriate contact with students, an issue in the news a good bit lately both locally and across the country.

WLBG interviewed Mary Whitman, Career Advisor at Sanders Middle School, about the role a Career Planner plays with students at Middle Schools of District 55. Recorded following a Career Day at SMS Friday, 11/16/07, the interview was broadcast on the Morning News Magazine Wednesday, 11/21/07 at 6:07, 7:21 & 8:21am.

Getting local businesses involved in Public Education was the focus of a feature on the Morning News Magazine Thanksgiving Day. We presented an interview with Jim Firmin of Firmin Ford, who was recognized at the District 55 School Board meeting 11/19/07 for his efforts in raising over \$42,000 for Laurens High School. We also talked with Dr. Ed Taylor, Superintendent of District 55 Schools, about his efforts to recruit local businesses to offer a value to be used for recruitment and/or retention of teachers in the local school district. The Feature aired Thursday, 11/22/07 at 6:07, 7:21 & 8:21am.

South Carolina School Report Cards were due out the week of November 19<sup>th</sup>, and the results were discussed before both District 55 and District 56 School Board meetings that night. WLBG reported on comments made to both school

boards about the mandated testing and increasing standards during WLBG Local News Friday, 11/23/07 at 6:42, 7:42, 8:22, 9:02 & 11:02 am, and at 4, 5 & 6pm.

The Morning News Magazine on WLBG presented a report on the "Access" program at Laurens District 55 High School Monday, 11/26/07. Featuring comments made by Access teacher Belinda Godfrey at the District 55 School Board meeting a week prior, the report told of 70 students getting special training that helps young people who have dropped out return to class and earn their GED. The feature was broadcast at 6:07, 7:21 and 8:21 am.

WLBG promoted new Basic Skills and Pre-GED classes being offered early in the upcoming new year through the Laurens County Literacy Council. We broadcast an interview with Theresa Brewton of the Literacy Office on the WLBG Morning News Tuesday, December 18<sup>th</sup>, and also made announcements on the WLBG Community Calendar and on the Morning News Program during the rest of the year.

## **6)**

### **Elections**

WLBG promoted special hours for the Laurens County Elections Office during the Squealin' On the Square Festival Saturday, October 6<sup>th</sup>. The announcement ran on the Community Calendar Thursday and Friday, October 4<sup>th</sup> and 5<sup>th</sup>, and at additional times in the Morning News Magazine Monday, October 1<sup>st</sup> thru Friday, October 5<sup>th</sup>.

WLBG previewed upcoming Republican and Democratic Presidential Primaries with Laurens County Elections Director Marcie Pye on the Morning News Monday, 12/31/07. We also discussed local races up for election in 2008, including Sheriff, four County Council positions, and others.

### **Emergency Issues**

WLBG News did special edition reports Wednesday night, October 10<sup>th</sup> on a water line break that closed down East Main in Laurens indefinitely. Additional reports were covered on the morning news Thursday morning, as well.

WLBG reported on thick fog Thursday Morning, 10/25/07 between 6:30 & 9, and gave alerts to traffic tie-ups, including a wreck on Raider Road at Whelon Road west of Laurens, and a vehicle blocking the intersection of Indian Mound Road at Pine Ridge Road near Waterloo.

The Hickory Tavern Fire Department conducted a Christmas Festival Nov 30 and Dec 1<sup>st</sup>, with a parade, carriage rides, and other activities to raise funds for important needs of the department, and to provide a festive event for the community. WLBG interviewed Fire District President Tom Stevenson Monday 10/29/07 on the Morning News Magazine (6:07, 7:21 & 8:21) and we promoted the event also during November on the Community Calendar and with additional announcements on the Morning News Magazine.

WLBG broadcast updates on a Tornado Warning for Laurens County on Friday night, December 28<sup>th</sup>.

WLBG broadcast updates on a Severe Thunderstorm Warning for parts of Laurens and nearby counties Saturday afternoon, December 29<sup>th</sup>.

WLBG talked with Lance Cpt Scott Edgeworth of the SCHP on Good Morning Up-Country Monday, 12/31/07 with suggestions for safe driving on New Year's Eve.

### **Environmental Issues**

On the WLBG Morning News Thursday, 12/20/07, Representative Mike Pitts (R-14) of Laurens and Greenwood counties discussed the Global Warming issue. He spoke about issues expressed during his attendance of a Climate Conference in Peru, and how the US is impacted by what happens in China and India.  
7)

### **Governmental Issues**

WLBG News reported that Clinton City Council had accepted the resignation of City Manger Gregg Varner 10/3/07 following a specially-called meeting that morning. We continued coverage on Thursday's local news including comments from the Mayor and from the Intirim City Manager appointed Tuesday.

Laurens County Councilman Ed McDaniel said it's time to fight – during comments at County Council Tuesday, 10/23/07, McDaniel called on Laurens County, and all 46 counties, to fight to regain taxing and other authority they're supposed to have, that have been eroded over the years by action of the state legislature. WLBG discussed the issue with McDaniel and broadcast the interview on the Morning News Magazine program the next morning, Wednesday 10/24/07 at 6:07, 7:21 & 8:21am.

WLBG interviewed US Congressman Gresham Barrett, representative in Washington for our area of South Carolina, about national and regional issues. Occasions for this included Wednesday, November 7<sup>th</sup> from 7:43 – 7:50 am on the Morning News Magazine. That date, we discussed a House override of a

Presidential Veto on funding for infrastructure the previous day, and other current local issues.

WLBG interviewed State House 16 Representative Adam Taylor on the Morning News Magazine Monday, 11/12/07, discussing his re-election the past week to the position of Assistant Majority Leader of the State House of Representatives. We also talked about the issues expected to be dealt with in the upcoming session of the Legislature. The interview was broadcast at 6:07, 7:21 & 8:21 am.

WLBG News reported on plans Gray Court Town Council made Tuesday night, 11/27/07 for a 2-day Retreat in January, 2008, to review the current condition of the town and make plans for the future, including a five-year timetable. We broadcast the news, with comments from Mayor John Carter, on WLBG News Thursday, 11/26/07.

The WLBG Morning News broadcast an interview with South Carolina Treasurer Converse Chellis Monday, 12/17/07, discussing the changes he has made in the state treasurer's office since taking office a few months ago.

WLBG interviewed 8<sup>th</sup> Circuit Solicitor Jerry Peace on the WLBG Morning News Wednesday, 12/19/07 to discuss the current state of affairs handling the court cases for Laurens County. We discussed new developments in the Judicial System.

Main Street Laurens Executive Director Jonathan Irick appeared before Laurens County Council Tuesday night, December 18<sup>th</sup> asking for a three-year freeze of taxes paid by business property in the special purpose tax district. WLBG reported on the request on local newscasts Wednesday, December 19<sup>th</sup>.

**8)**

## **Health**

WLBG News reported Thursday 10/4/07 about the Laurens County Health Care System's decision to not renew a contract with it's management consultant, and let it expire January 31<sup>st</sup>, 2008. The report quoted the System's Board Chairman with his thoughts on the board's decision.

WLBG announced a Free Wound Screening Clinton held at the Upstate Wound Healing Center Wednesday, October 10<sup>th</sup> on the Community Calendar Monday and Tuesday, October 8<sup>th</sup> and 9<sup>th</sup>, and at additional times in the Morning News Magazine.

WLBG announced a tour of a local grocery store for Friday, October 12<sup>th</sup> by a registered dietitian from the Laurens County Diabetes Center on the community

calendar Wednesday and Thursday, the 10<sup>th</sup> and 11<sup>th</sup>, and additional times on the morning news magazine Tuesday through Thursday.

WLBG promoted a Breast Cancer Awareness 3K and 5K walk conducted by the Clinton High School Key Club Saturday 8/13/07 on the Morning News Magazine between Thursday, 10/4/07 and Friday 10/12/07, and on the WLBG Community Calendar Thursday and Friday, October 11<sup>th</sup> and 12<sup>th</sup>.

WLBG promoted a Women's Health Fair being presented at Warrior Creek Church Saturday, 10/20/07. We announced this on all Community Calendar broadcasts Wednesday, Thursday and Friday, October 17, 18 & 19, and additional times on the Morning News Magazine each weekday leading up to the event.

WLBG promoted a CPR and External Defibrillator class being conducted Monday, 10/22/07 by the Laurens County Health Care System. We announced the event on the Community Calendar Friday and Sunday, the day before the event, and additional times on the Morning News Magazine Wednesday, 10/17 through Monday, 10/22/07.

WLBG announced a bloodmobile visit Thursday afternoon 10/25/07 at the Laurens County Hospital. We promoted the event on the Community Calendar Tuesday, Wednesday and Thursday, and additional times on the Morning News Magazine from 10/17 thru 10/25/07.

WLBG News reported Thursday, 10/25/07 on the LC Health Care System's plans for replacing its CFO, who has resigned for another position elsewhere. The story also noted the upcoming break with hospital consultant QHR, and how that changes the subject of recruiting top executives for the local hospital.

9)

#### **Health, continued.....**

WLBG promoted a November 6<sup>th</sup> Dinner & Concert with Country Music artist Bryan White at the County Fairgrounds, to assist in the fund-raising effort to benefit the Laurens County Diabetes Center. We ran produced promotional announcements in our fill program event, we ran the item on the Community Calendar 10/13, 10/31, 11/01, 11/02 11/03, 11/05 & 11/06. We we also made additional live announcements on the Morning News Magazine between 10/30 and 11/06/07. We gave away tickets 11/1 & 11/2/07 to promote the event. John Avery interviewed Bryan White on "In the Zone" the week of 10/30/07, and we

rebroadcast excerpts of the interview on the morning news Friday, 11/02 and Tuesday, 11/06/07.

WLBG promoted a heart-saver CPR & AED course being taught at the Laurens County Hospital Monday, 11/12/07. We promoted the event on the Community Calendar November 9, 10 and 11, and at other times on the Morning News Magazine including Monday Morning 11/12 at 6:15, 6:58, 7:15 & 7:58.

WLBG observed Hospice Month by interviewing local Hospice personnel. Friday, 10/9/07 a representative from Hospice Care of South Carolina visited Good Morning UpCountry between 8:30 and 9am to discuss services provided to those with less than six months to live.

Friday, 11/16/07, WLBG's Morning News Magazine talked with Sheri Churches from Hospice of Laurens County about Hospice care in Laurens County. We also discussed the annual Memorial program the previous weekend and the current work underway to construct a Hospice House for Laurens County. The interview aired at 6:07, 7:21 & 8:21am.

WLBG promoted a "Lunch and Learn" program for December 12<sup>th</sup> at the Laurens County Diabetes Center to teach the use of Citrus and Vitamin C. We announced this on the Community Calendar December 11<sup>th</sup>, and at additional times on the Morning News during the week prior to the program.

Laurens and Clinton YMCA's retooled their "Shrink Down" program from the past two years for a new "Activate Laurens County" program for 2008. WLBG talked with Brian Harlan on the Morning News Thursday, December 27<sup>th</sup> to promote the event and local participation. We announced joint sign-ups at both YMCAs on January 14<sup>th</sup>.

WLBG also promoted the "Activate Laurens County" program on the Community Calendar and on other announcements.

WLBG promoted a Community Bloodmobile visit at the LC Hospital 12/27/07, with announcements on the Morning News Program for a week prior, and on the Community Calendar on 12/18, 12/23, 12,24, 12/26 and 12/27/07.

**10)**

### **Military Matters**

WLBG promoted the Laurens County Veterans Day Program scheduled for Saturday, November 10<sup>th</sup>, and related activities including the sale of Buddy Poppies to raise funds for Disabled Veterans. We promoted the event on Good Morning UpCountry starting Wednesday, 10/6; on the Community Calendar

Thursday and Friday, and with announcements on the Morning News Magazine Wednesday through Friday morning.

We also interviewed Local VFW Commander Wayne Kinard on the Morning News Magazine about the week's activities Thursday morning, 11/8/07 at 6:07, 7:21 & 8:21.

WLBG's Randy Stevens updated listeners regularly on Good Morning UpCountry about military men and women from the Carolinas who lost their lives fighting in the current war in Iraq and Afghanistan. Stevens serves with the Patriot Guard, who honor returning casualties, and the program frequently includes an exchange of information about upcoming and past events honoring the military.

WLBG received an e-mail in November from a US Army Specialist from the local area now serving in Afghanistan, who reported being happy to be able to hear familiar voices from back home through our broadcasts that are simulcast on the internet. When he was able to call in on the Morning News Magazine Tuesday morning, November 13<sup>th</sup>, we talked live with him from Afghanistan at 7:21am on the Morning News Magazine, and gave him an opportunity to say hello to friends and family back home, plus we thanked him for all he and other members of the military do in service to our country.

US Congressman Gresham Barrett proposed legislation in Congress December 11<sup>th</sup> to name the new Veterans Clinton in Aiken after a native of Aiken who was killed one year ago that date in Iraq, Corporal Matthew V. Dillon. The WLBG Morning News reported on this Wednesday morning, 12/12/07, with details about Cpt Dillon.

### **Minority Issues**

WLBG announced the monthly meetings of the Laurens County NAACP set for Tuesday, 10/2/07 during the Community Calendar the Sunday, Monday & Tuesday of the meetings, and additional times on the Morning News Magazine Monday and Tuesday morning,.

WLBG announced the meetings of the Laurens County NAACP set for 11/1/07 on the Community Calendar 10/27, 10/29 and 10/30/07; and additional times on the Morning News Magazine including the day of the event, 11/1/07 at 6:57 & 7:57 am.

11)

### **Public Safety**

WLBG News reported extensively on Wednesday, 10/3/07 about the previous night's City Council meeting, during which council approved the city's Public Safety Department entering into an agreement with the City of Laurens, and the Laurens County Sheriff's Office, to determine more cost effective ways of handling Juveniles.

WLBG's Morning News Magazine promoted "Put The Brakes on Fatalities" day Wednesday, October 10<sup>th</sup>. We used information from the State Department of Transportation and Public Safety's data on fatalities to date in 2007 VS the same time last year. We also gave breakouts for Laurens and surrounding counties.

We followed up on the event with an update on the results of the day published by the SCDOT on the program Friday morning, 10/12/07.

WLBG promoted a town-wide clean up dad for the Town of Gray Court Saturday, October 13<sup>th</sup> on the Morning News Magazine between Friday, 10/5/07 and Friday, 10/12/07, and on the WLBG Community Calendar Tuesday, 10/9, Thursday, 10/11 and Friday, 10/12/07.

WLBG promoted National Fire Safety week with announcements for special events with Clinton and Laurens City fire departments during the week, between 10/8/07 and 10/13/07. We included the announcements on the Community Calendar Tuesday, Thursday and Friday, we made additional announcements in the Morning News Magazine through the week. On the Morning News interview segments at 6:07, 7:21 & 8:21 am, we interviewed Laurens Fire Chief Bill Hughes Thursday, 10/11/07; and we interviewed Clinton Public Safety Department Director John Thomas Friday, 10/12/07.

WLBG News reported Wednesday, 11/07/07 about a new feature on the Web Site of the LCSO, where Laurens County residents can log on and learn if there are any Registered Sex Offenders in their local area. They can also be on a list to be emailed should someone move into their neighborhood. We included the voice of Sheriff Ricky Chastain answering questions , including how parents can get tips on how to advise their children.

WLBG News on Tuesday, 11/20/07, reported that District 56 School Superintendent Dr. Wayne Brasell updated the school board the previous night on a study of security in the district's schools. He talked of cameras in the new CHS being constructed, and the plan to use wands rather than stationary metal detectors in local schools.

WLBG News reported Thursday, 11/29/07 that a new agreement between the Town of Gray Court and Laurens County will take effect the upcoming weekend. Off-duty Sheriff's Officers will work designated hours within the Town Limits of Gray Court as part of the program. In our news story on 11/29/07, we included comments from Gray Court Mayor John Carter indicating he believes Public Safety will be the #1 topic at an upcoming planning retreat of town council.

12)

### **Public Safety, Continued....**

Laurens Police Chief Robin Morse hosted the South Carolina Police Chief's Association at its December meeting Thursday, December 13<sup>th</sup>. He's president of that group. The WLBG Morning News talked with Chief Morse about the meeting, and about the new abilities of the state-of-the-air training room in the new Laurens Police station the morning of the meeting, December 13<sup>th</sup>.

WLBG News reported Wednesday, 12/19/07 about the arrest of a PC student on charges he sexually assaulted two co-eds, one December 1<sup>st</sup>, and another back in April. The details of the arrest were a follow-up to an initial story of the December 1<sup>st</sup> incident being reported that developed during the week after the incident.

The WLBG Morning News interviewed Lance Cpt Scott Edgeworth of the SCHP Friday morning, 12/21/07 with tips for safe Holiday driving. We talked for a couple minutes of tips at 6:28, and again at 7:44 am. We also broadcast Holiday Safety messages from the Highway Patrol on Thanksgiving weekend and Christmas Weekend throughout regular programming, and WLBG News covered joint efforts of the SCHP, Clinton Public Safety, Laurens police and the LCSO for Holiday Traffic Safety enforcement.

### **Recreation**

WLBG promoted the Free Fall Movie Series of the Laurens City Parks and Recreation Department, with free family movies on Thursday nights at the Little River Amphitheater. Example of this coverage was the movie "Facing the Giants" shown 10/11/07, and promoted on the community calendar 10/10 and 10/11/07, and additional times on the morning news magazine also on the Wednesday and Thursday of the Thursday night showing.

### **Religious Concerns**

WLBG broadcast "Church News" – events in area churches – twice each weekday at 6:21 & 12:15, Saturdays and Sundays at 7:06 am, and Sundays at 10:06am. This provides free publicity for area churches to promote many special events.

WLBG provides air time on Sundays, 7:30-10 am and 1-4pm, for local churches and individuals to purchase time to conduct their ministry to the general public.

Westminster Presbyterian Church Senior Pastor Jim Roberts called for two special prayer sessions Thursday, 10/17/07 at 6:45 am at the church at Noon in the Clinton Community building, for the community to gather and pray for the

concerns the area is facing. He noted recent leadership changes, the pending final closing of the Timken Plant, and recent issues with teachers engaging in inappropriate behavior. WLBG announced the special meetings the week of the event, and we interviewed the pastor on the Morning News Magazine the morning before – Wednesday, 10/17/07 at 6:07, 7:21 & 8:21 am.

**13)**

### **Religious Concerns, continued....**

Wednesday, 12/11/07, Good Morning Up-County continued a “holiday” tradition of questioning the observance of Christmas as a Christian holiday, based on Randy Steven’s research into the background of the holiday. We also took calls about the issue, and referred to scriptural references cited in connection with the discussion.

### **Welfare & Community Services**

WLBG promoted the Bobby Golden Run for Saturday, 10/13/07 to raise funds for the St. Jude’s Children’s Hospital on the Community Calendar Wednesday, Thursday and Friday, October 10<sup>th</sup> thru 12<sup>th</sup>. We promoted the event additionally on the Morning News Magazine between Tuesday, the 9<sup>th</sup> and Friday, October 12<sup>th</sup>.

WLBG interviewed Deputy Judy Stiles with the LCSO on the Morning News Magazine Friday, 10/19/07 and discussed the LCSO’s upcoming “Haunted Jail.” While we talked about the event to make people who want to attend aware of it, we also discussed the need for more volunteers to staff the annual event. The \$5 charge to enter is used to fund the “Christmas for Kids” program the LCSO conducts during the Christmas Holiday. Our interviewed aired 10/19/07 at 6:07, 7:21 & 8:21 am.

WLBG interviewed Deputy Judy Stiles and Lt. Vickie White of the LCSO on the Morning News Magazine Friday, 11/9/07 at 6:07, 7:21 & 8:21am about two events coming up Saturday, 10/10/07 to raise funds for the LCSO’s Christmas for Kids Program. We also talked about how people can register their children for the program. Judy Stiles was also booked on an appearance on Good Morning UpCountry that morning between 8:30 and 9am to further discuss the events Saturday, and the Christmas for Kids program.

The WLBG Morning News featured conversation with Wayne Dietz of Bonds Cross Roads, in Eastern Laurens County on our Thursday morning program, November 29<sup>th</sup>. We talked about his recent two week deployment in Southern California, helping the Red Cross pass out supplies to victims of a massive fire. We also talked about his work with Senior Options, delivering “Meals on Wheels” in Laurens county on Wednesdays, as well as his work as a volunteer for Hospice of Laurens County. We also asked about his mission work with his

church. The interview was aired at 6:07, 7:21 & 8:21 to enable many listeners to hear this example of someone committed to community service.

The Laurens Jaycees held a “Wrapping for Hope” event Sunday, 12/23/07 when they wrapped Christmas Decorations in return for donations to Jaycee Camp Hope, for mentally handicapped people. WLBG promoted the event on the Community Calendar Thursday, Friday, Saturday and Sunday, the 20<sup>th</sup> thru 23<sup>rd</sup>, and additional times in the morning news Wednesday, Thursday and Friday mornings.

**14)**

### **Youth Issues**

WLBG Broadcast Laurens District 55 High School Football games on Friday nights, and presented a “Tail-Gate” show each Friday afternoon prior to the game, to promote attendance, and to promote activities in local schools.

WLBG broadcast select Middle School, JV and 9<sup>th</sup> Grade football games during the fall of 2007 from schools in District 55.

WLBG Sports covered a wide range of sports results from local schools in our listening area throughout the quarter.

WLBG Promoted the Laurens First Steps Annual meeting for October 8<sup>th</sup>. We ran announcements on the Community Calendar, and also at times like 6:58am and 7:59am Tuesday 10/2/07. On the day of the event, in the Morning News Magazine, we talked with First Steps Administrative Assistant Julie Lowe about the annual meeting that night, and that parents of children being served are welcome to come learn more about the program. The interview aired at 6:07, 7:21 & 8:21 am.

WLBG covered the Annual Meeting of the Laurens County 1<sup>st</sup> Steps Monday, 10/8/07 and reported information on the needs being addressed on Local Newscasts Tuesday, 10/9/07.

WLBG announced that October is Head Start Awareness month during October, and we broadcast an interview with Head Start Case Worker Ann Holliday about the special week of activities 10/15 thru 10/19/07, in which we discussed the program in more detail.

The interview was broadcast Tuesday, 10/16/07 at 6:07, 7:21 & 8:21 am.

WLBG promoted a Mother-Daughter "Girl Talk" program for Moms and daughters, aged 9 to 13, being held at the Laurens County Hospital October 4<sup>th</sup>. We broadcast the announcement on the Community Calendar October 2<sup>nd</sup> and 4<sup>th</sup>, and additional times on the Morning News Magazine the Tuesday, Wednesday and Thursday morning of the event.

WLBG promoted the City of Clinton's Children's Fun Fest set for October 31<sup>st</sup>, including with an interview of Downtown Director & Administrative Assistant Diane Wyatt on the Morning News Magazine Monday, 10/22/07 at 6:07, 7:21 & 8:21.

Sexual violence against children was discussed on WLBG's Morning News Magazine Thursday, 10/25/07 at 6:07, 7:21 & 8:21. Debbie Murphy with the Sexual Trauma Center and the Children's Place talked with WLBG about what adults can look for, and what action to take, in the event they encounter the problem.

**15)**

#### **Youth Issues, continued....**

WLBG promoted the annual fund-raising event for members of District 55 bands in middle school and high school during the Band Fruit Sale, Tuesday, 10/30/07 through Friday, 11/5/07. We announced the sale during the Morning News Magazine on times including 7:30 10/30, 6:59, 7:20 & 8 10/31/07, 7:57am 11/1/07, 6:58 11/2/07 & 6:15 am 11/5/07. We interviewed Band Director Andy Entriken on the Morning News at the start of the campaign in mid-October.

WLBG promoted Family Fun night for Laurens Middle School Thursday 11/8/07 on the Community Calendar Wednesday, 11/7 and Thursday 11/8, and additional times on the morning news magazine both days.

The WLBG Morning News interviewed Laurens County United Way Director Caroline Thomas about the Imagination Library, where children up to age 5 are given a free book every month. The program is to stimulate participation in reading by the youth, and by the family unit. The interview was broadcast at 6:07, 7:21 & 8:31.

The WLBG Morning News promoted the upcoming Raindeer Run for the Laurens YMCA set for Saturday morning, 12/8/07, with Sports and Program Director Donna Arnold on the program Wednesday, 12/5/07. The program raises funds for the Scholarship Program at the Y, as well as encouraging physical activity among it's participants. A Children's Fun Run is part of the event. The interview was broadcast at 6:07, 7:21 & 8:21am.

Bicycles for Youth, 8 to 15 years old, were given away to needy families Saturday morning, December 22<sup>nd</sup> by the Consolation Masonic Lodge of Clinton. WLBG promoted the event for two weeks prior to the free give-away with

announcements on the WLBG Morning News. We interviewed Tyrone Davis of the Lodge about the event on Friday, December 14<sup>th</sup>, and again on Friday, the 21<sup>st</sup>.

**16)**